

July 12-13-14 BRIGDEN RAM RODEO 2024

Portion of
proceeds go to
support our local
community
organizations



VENDOR INFORMATION PACKAGE



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WHAT'S INSIDE:

- Letter To The Vendor
- Rules & Regulations
- How To Apply
- A Little About Rodeo



Brigden Fairgrounds

2435 COURTRIGHT LINE, BRIGDEN, ONTARIO

July 12-13-14

BRIGDEN RAM RODEO

2024

Letter To The Vendor:

Get ready for an unforgettable weekend as the First Annual Brigden RAM Rodeo makes its way to the Brigden Fairgrounds on July 12, 13, & 14, 2024. This year it's more important than ever to bring the community together, and we couldn't be more thrilled to announce this exciting event.

Prepare for a thrilling combination of rodeo and country music that will create memories to last a lifetime. Just like the electrifying action at the Calgary Stampede, this live-action sport is perfect for the entire family. Witness heart-pounding events like bareback and saddle bronc riding, barrel racing, pole bending, and the adrenaline-fueled world of bull riding - the most dangerous sport on the planet! Get ready to experience the ultimate weekend of excitement and entertainment. that comes with being part of such a great community event.

Don't miss out on this incredible opportunity to showcase your company at the upcoming Brigden RAM Rodeo! Attached you will find some additional information in regards to becoming one of our vendors as well as how to apply. If you are interested in sponsoring this great event please notify us and a Sponsorship Package will be sent to you. We look forward to seeing you there!

Sincerely,

The Brigden RAM Rodeo Committee



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Rules & Regulations

Product Regulations

Applications received that fall into one or more of the following categories will not be considered for a vendor spot:

- Obscene or offensive products. (as per the discretion of the Brigden RAM Rodeo Committee)
- Network marketing and multi-level-marketing recruitment.
- Products not meeting Canada Consumer and Corporate Affairs regulations or products not C.S.A. approved.
- Alcohol, cannabis or tobacco products - including but not limited to alcoholic beverages, consumable cannabis, cigars, cigarettes, smokeless tobacco, paraphernalia
- Guns, firearms, or knives of any kind

Booth Requirements

- All booths shall be constructed to be professional in appearance, within acceptable safety guidelines.
- All booths must accommodate customers without blocking the walkways or crowding other vendors.
- All products should fit proportionately into the area, and tiered merchandise display units or shelving should be used where necessary.
- Signage shall be professional and indicate the company name, product or service, and pricing.



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Each vendor package includes:

- x1 - 10' x 10' area for the weekend
- x2 - Weekend vendor bands
- x2 - Weekend passes to the Rodeo
- x2 - Tickets to dance party
- x1 - Listing on our website & social media page, including link to vendor website

Vendor Set-Up/Take-Down

Vendors can check in and start taking possession of their booth(s) on Friday, July 12, 2024 anytime between 2:00pm - 8:00pm. Alternatively vendors can also set up Saturday July 13, 2024 between 9:00am & 11:00am. All vendors must be checked in and set by Saturday July 13, 2024 by 11:00am. If you are unable to check in before this time, please notify us to arrange an alternative check in time.

Booths must not be taken down or removed until 5:00 pm on Sunday, July 14, 2024. Early move-out is not permitted. Vendors must leave their booth free and clear of any debris or garbage by 10:00 pm on Sunday, July 14, 2024. Any exhibit or concession not removed by that time will be removed at the vendor's expense.



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How to Apply

Vendor Applications can be filled out online using our [Vendor Application Form](#)



Signed Vendor Applications with full payments are due no later than April 1, 2024.

Payment can be made by cheque or e-transfer.

- E-transfers can be sent to info@brigdenramrodeo.ca
- Cheques can be made payable to the 'Brigden Ram Rodeo'. No cheques will be accepted after April 1, 2024.

All late payments made after April 1, 2024 are subject to a \$25.00 late fee.

Non-payment of booth rental may result in immediate cancellation of space allocation.

Receipts will be included in the Vendor Package given out at move-in.

Please note that your application does not guarantee acceptance into the Brigden RAM Rodeo. It is at the discretion of the Brigden RAM Rodeo Committee who is accepted and all applicants will be advised of their status either by a confirmation package or a letter of explanation.

If you have any questions or concerns, please contact us by phone or e-mail and we'll be happy to assist. We look forward to see you at this years Brigden RAM Rodeo!

Sincerely,

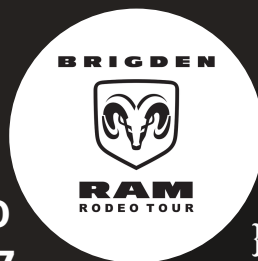
The Brigden Ram Rodeo Committee

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Visit Us



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ARE YOU READY TO WRANGLE YOUR CURIOSITY? LET'S SADDLE UP AND EXPLORE THE THRILLING WORLD OF RODEO!

The rodeo is an exhilarating and action-packed spectacle that guarantees a great time for everyone, regardless of their background. It offers a one-of-a-kind experience that not only entertains but also pays homage to the rich history of Canadian cowboys and cowgirls. What makes each show truly special is the fact that it is live, ensuring that no two performances are ever the same. Moreover, every aspect of the rodeo is sourced locally, showcasing the talent and expertise of Ontario-based producers, stock contractors, rodeo clowns, sound technicians, and all the hardworking individuals who make it all possible.

Even though our cowboys and cowgirls gather from various parts of Eastern North America, they journey together down the road, creating a genuine sense of family among them. Each of them has a deep passion for what they do, and as they travel across Ontario, their aim is not only to introduce this amazing sport to different communities but also to deliver an outstanding show for the public.

The RAM Rodeo Tour Committee sincerely believes that your participation will not only add to the professionalism of our RAM Rodeo. But also help contribute to the growth of this thrilling sport and help us raise funds for the rural communities of Ontario.



BRIGDEN



RAM
RODEO TOUR

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WHAT IS A RODEO?

Rodeo is a competition that involves various riding and roping tests that showcase a riders' abilities.

HISTORY OF RODEO

Modern rodeo has its roots in the early 1800s when Mexican cowboys called vaqueros developed the sport's traditions, skills, and fashion including leather boots, chaps, and large hats. The name rodeo comes from the Spanish verb rodear, meaning to encircle or round up.

WHAT YOU'LL SEE AT OUR EVENT

Bareback Riding

Saddle Bronc Riding & Novice Saddle Bronc

Ladies Barrel Racing & Youth Barrel Racing

Bull Riding & Youth Bull Riding

Ladies Pole Bending & Youth Pole Bending

Rescue Racing

